
Gurgaon, Haryana, India, March 29, 2010

Two leading Indian companies strengthen partnership

Foundations run by Apollo Tyres and Ambuja Cements open two more Health Clinics to tackle HIV-AIDS and sexually transmitted infections

Exactly after a year of a successful Private-Private Partnership, Apollo Tyres Foundation and Ambuja Cements Foundation have jointly established two more Health Care Centres at **Nalagarh** in the northern Indian state of Himachal Pradesh and in **Surat**, which is the second such Centre in the western Indian state of Gujarat. The Nalagarh and Surat Centres are strategically located in large transshipment hubs, frequented by over 1500 commercial vehicles every day, on National Highways 21 and 6 respectively.

The primary aim of these Health Care Centres or Clinics is awareness generation on HIV-AIDS and prevention of sexually transmitted infections among truckers and the local community. Ambuja Cements will be the on-ground implementing partner and Apollo Tyres will be responsible for training and development of the peer educators and outreach workers. The clinics would be equally funded by both the partners. Going forward, these two Health Care Centres will also focus on tuberculosis detection and treatment.

Commented **Harshita Pande, Head, Corporate Social Responsibility, Apollo Tyres Ltd**, "Today with the launch of clinics in Surat and Nalagarh, we now have a total of 15 such Health Care Centres operating across the country for our largest customer base, the trucking community. Our aim is to provide care to our customers and our partnership with Ambuja is another step forward in this direction. Going forward we plan to extend the scope of these Clinics from HIV-AIDS to a high incidence area like tuberculosis."

The Clinics will be staffed by a qualified doctor, a counselor and paramedics, apart from outreach workers and a network of peer educators appointed over a period of time. To start with, this team will work towards bringing down the instance of sexually transmitted infections; and later on undertake tuberculosis detection and prevention among the community.

Speaking on the occasion, **Pearl Tiwari, Head, Corporate Social Responsibility, Ambuja Cements Limited**, said, "We recently completed a year of our partnership with Apollo Tyres. To mark this we opened an ICTC Centre at the Dhulagarh Clinic, in the eastern state of West Bengal. We are certain that with this partnership, we would be able to make a positive difference in the lives of the trucking community, which is an important part of our supply chain."

Apollo Tyres and Ambuja Cements share a common goal of bettering public health. By coming together, Apollo Tyres and Ambuja Cements is able to reach out to a larger population and optimally utilise resources and implement best practices across Centres.

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About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance company and the leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has three manufacturing units in India, four in Southern Africa and one in the Netherlands, with a greenfield facility currently underway in Chennai, India. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 70 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets.

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