

**APOLLO TYRES** presents the **Commercial Vehicle Design Series**

# INTERNATIONAL LONESTAR



The International LoneStar is the Big Daddy of American Trucks. The deep-throated roar of a big bore diesel engine wrapped in a sleek chrome grill, visually stunning and technologically advanced design makes the LoneStar, the world's most innovative big-rig truck. International should be given full credit for this daring design of the LoneStar.

With a striking, aerodynamic appearance and breakthrough functional innovations inside and out, the International LoneStar is the result of extensive customer research and automotive-inspired design. It has created a new category of Class 8 trucks in the US called "Advanced Classic," in which technology and innovative styling converge with next-generation aerodynamic design to deliver superior fuel efficiency. LoneStar also sets a higher standard for comfort - through improved ergonomics, suspension, advanced electronics and a quiet cab.

This truck is unlike anything on the road today. LoneStar is a truck that makes a statement about the driver, comfort on the road whether working or resting, and the combination of fuel economy and serviceability



that helps them make more money. LoneStar is a breakthrough product that resulted from a breakthrough process. The truck progressed directly from math and clay models to production - without any development prototypes.

"Our engineering team, which has diverse backgrounds in the automotive, aerospace and trucking industries, felt confident that we could develop this truck without spending months in prototyping," said Tom Baughman, Vice President and General Manager, Navistar Heavy Truck Vehicle Center. "We knew we had a winning truck, and we wanted to make it available to our customers as soon as it could be ready."

LoneStar's interior is as distinctive, innovative and practical as its skin. After listening to hundreds of driving professionals, the design team developed an interior that features a level of comfort and functionality typically found in recreational vehicles.



Typically Truckers in the US spend a lot of time on the road. On an average week, a truck driver may spend 120 hours in his or her truck - driving, eating, sleeping, running a business, even entertaining friends. This is why it seems very important to develop a truck interior that will promote comfort and relaxation as well as efficiency for the job. That is just what International has done with LoneStar.

Inside, the LoneStar's closer to a private jet than an 18-wheeler. You can opt for wood flooring in the sleeper cab, a sofa-bed, swivel chairs, closed "airline" cabinets for storage, a Monsoon stereo system with 11 speakers and a pull-down bed with a 42-inch mattress. Plus, it comes lined with workspaces for plugging in laptops and a mini fridge.

The LoneStar boasts of standard ABS, roll stability and traction with the automotive inspired interior incorporating dash and gauges with rosewood or titanium trim, closed "airline" cabinets for maximum storage and of course, a mini refrigerator.

The distinctive grille and sloped hood were inspired by International's early 20<sup>th</sup> Century D-Series trucks. The aerodynamic elements of the hood, windshield and side skirts combine to deliver between 5 and 15 per cent better fuel efficiency than classic trucks according to Navistar, equating to an annual savings of \$3,000 to \$8,000.



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