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Apollo's Chennai greenfield begins OE supplies

Hyundai Motors receives first shipment of passenger tyres, 5 months after plant became operational in February 2010

The first Original Equipment shipment of 500 Acelere tyres for passenger cars, from Apollo Tyres' plant in the southern Indian city of Chennai were today despatched to Hyundai Motor India Limited. To mark the occasion, the Indian National flag and the Apollo flag were formally hoisted at the entrance of the Plant by Apollo's Chief of Projects and Unit Head.

This is Apollo's 9th manufacturing unit globally and the 4th in India. The Chennai Plant has been built in a record time of 14 months since construction began in November 2008. The plant received the necessary certifications and clearances for OE supply in a short span of just 4 months after commencing production.

Commenting on the occasion **Satish Sharma, Chief, India Operations, Apollo Tyres** said, "Once completed Chennai will be our largest manufacturing unit, globally. The plant is still under construction, however once the first phase is completed it will produce around 16,000 passenger car tyres and 6,000 truck-bus radial tyres a day, enabling us to cater to the demands of the growing automotive sector."

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About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance company and the leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 70 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. Website: www.apollotyres.com

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