

**SATISH SHARMA**  
Chief, India Operations



Satish Sharma guides all aspects of Apollo's largest and most crucial market – India. Prior to this he was Chief of Marketing, where he is credited with Apollo's steady sales growth year-on-year at a CAGR of 18%. Known for his innovative marketing initiatives, leadership qualities and for having instituted systems and processes which have enabled Apollo to achieve objectives in its key market.

A Chemical Engineer from the National Institute of Technology, Raipur in central India; Satish Sharma has studied business management and international marketing at the Institute of Management Technology Ghaziabad and Indian Institute of Foreign Trade in New Delhi, respectively. He began his career with JK Tyres before joining Apollo. An avid sportsperson, he loves golf, running, tennis and travelling with his family.

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#### **About Apollo Tyres Ltd**

Apollo Tyres Ltd is a high-performance company and the leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 70 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets.

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#### **Corporate Headquarters**

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