

NEERAJ R S KANWAR

Managing Director



Neeraj Kanwar began his career with Apollo Tyres in 1995 as Manager, Product & Strategic Planning, where he was instrumental in creating the crucial bridge between the two key functions of manufacturing and marketing. In 1998, Neeraj became Director and Chief, Manufacturing & Strategic Planning. In this position, he brought in overarching changes in IR management, upgradation of technology, benchmarking on product and efficiency parameters and the extensive use of information technology. In July 2002 he took over as the Chief Operating Officer, when he introduced key changes in HR and IT and in increasing the competitiveness of Apollo products across the board. He was appointed Joint Managing Director in 2006 and elevated to Vice Chairman in 2008 and soon after to Managing Director in 2009 for his initiatives in establishing the company in the global arena.

A hands-on manager, Neeraj Kanwar graduated from Lehigh University, USA, with a Bachelor of Science in Industrial Engineering and a specialisation in Management Systems. An avid sports person, he enjoys playing tennis, swimming & travelling in his leisure time.

About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance company and the leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 70 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets.

Corporate Headquarters

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