

## **DR LUIS C CENEVIZ**

CEO, Apollo Tyres South Africa (Pty) Ltd



Luis Ceneviz oversees Apollo's Africa Operations. This includes countries where Apollo has manufacturing units as well as those which host sales subsidiaries. He has a rich work experience in Lean Manufacturing, Process Engineering, Organisational Development and Operations, spanning the three continents of Asia, Australia and South America.

An MBA degree holder from Ecole des Ponts et Chaussées de Paris, he also has a PhD in Management from the Indian Institute of Technology, New Delhi. Prior to Apollo, Luis Ceneviz was with Goodyear as their Chief Executive in Australia, India and Colombia.

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### **About Apollo Tyres Ltd**

Apollo Tyres Ltd is a high-performance company and the leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 70 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets.

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### **Corporate Headquarters**

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