

Sunam Sarkar
Chief Financial Officer
Apollo Tyres Ltd



Member, Board of Directors
Apollo Tyres Ltd



Sunam Sarkar is the mind behind all corporate level financial planning and strategic goal-setting at Apollo Tyres. His role encompasses overseeing an entire range of activities including the finance and accounts functions in the organisation, with the primary objective of contributing to the organisation's financial health and stability, ensuring compliance with statutory guidelines and corporate governance policies. Sunam, who is best known for his innovative perspectives and participatory management style, also spearheads all mergers & acquisitions, alliances and corporate social responsibility programmes for the company.

Sunam Sarkar began his career as a Management Trainee with Genelec India. In a year's time he moved to Modi Xerox, where he held an assignment in direct sales, sales management and training, before becoming one of the youngest executives to head a Business Unit as a General Manager. At Xerox, he also aided the development of cutting-edge sales training programmes and played a significant role in helping Xerox India attain 58-percent market share.

In 1999, Sunam joined Apollo Tyres as Head, Marketing, Non-Truck Tyres. Since then he has pioneered a number of initiatives that have had a significant impact on revenue, profitability, employee satisfaction and customer delight. He was inducted to the Board of Directors of Apollo Tyres Ltd in January 2004 and Apollo Tyres South Africa(Pty) Ltd in April 2006. He took over as the Chief Financial Officer in March 2009.

A Commerce graduate from St. Xavier's College, Kolkata, Sarkar also holds an International Masters in Practicing Management from Lancaster University, UK. An avid golfer, he enjoys western classical music, travelling and study of human behaviour and processes.

About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance tyre manufacturer headquartered in India. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 70 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets. The company manufactures and sells Apollo, Vredestein, Dunlop (32 countries in Africa), Kaizen, Maloya and Regal brand of tyres.

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