

Kochi, Kerala, INDIA, August 11, 2011

First quarter sales remain robust with a 55% growth

Input costs and other factors prove to be dampeners on bottom line

The Board of Directors of Apollo Tyres Ltd today approved the company's unaudited results for the 1st quarter of the financial year 2011-12. Earlier in the day, at the 38th Annual General Meeting, shareholders approved the annual dividend payout of 50% per share (0.50 per equity share), for the year ended March 31, 2011.

Apollo Tyres' consolidated revenues for the 1st quarter grew by an extremely positive 55%, however factors like continuing all-time high natural rubber prices, along with sluggish growth in some major markets, had a dampening impact on the company's profitability for the quarter. While both India and Europe continue their growth path, of particular concern has been the South African economy. With demand failing to pick up adequately, the high cost of manufacturing in South Africa, combined with a growing influx of Chinese tyres, have together posed an enormous challenge to the domestic industry.

Quarterly Performance Highlights

Q1 FY2011-12 (April-June) vs Q1 FY2010-11

- Net sales up 55% to **Rs 28.2 billion** from Rs 18.2 billion
- Operating profit up by 20% at **Rs 2.4 billion**, from Rs 2 billion
- Net profit up by 3.9% at **Rs 771 million**, from Rs 742 million

Speaking on the results, **Onkar S Kanwar, Chairman, Apollo Tyres Ltd**, said: "This will be yet another difficult year for us. In our largest market in India, inability to raise prices in time is having an adverse impact on all Indian tyre manufacturers. Some of the players have already posted negative results and this will influence overall investments in the sector. Europe continues to do well, despite high raw material prices. However, government inaction on large scale import of tyres into South Africa is taking a toll on the tyre manufacturing industry. What has further contributed to the situation is the high cost of manufacturing and recurring wage negotiations in South Africa. However, I continue to remain optimistic about the company's ability to negotiate these challenges, especially given the multiple actions we have already deployed across geographies, to increase internal efficiencies."

Cross Currency Reference Chart for Key Quarter Financials

Q1 FY2011-12	Rs Billion	US\$ million	Euro million
Net Sales	28.22	662	460
Operating Profit	2.42	53.5	37.2
Net Profit	.771	17	11.8

(ends)

For further details contact:

ROHIT SHARAN
+91 98182 00359
rohit.sharan@apollotyres.com

HARSHITA VERMA
+91 97177 71576
harshita.verma@apollotyres.com

About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance company and the leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 70 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets.

Corporate Headquarters

Apollo House, 7 Institutional Area, Sector 32, Gurgaon 122001, Haryana, India. T: +91 124 2721000 F: +91 124 2383021



UNAUDITED CONSOLIDATED FINANCIAL RESULTS
FOR THE QUARTER ENDED JUNE 30, 2011

Rs. Million

S.NO.	PARTICULARS	QUARTER ENDED		YEAR ENDED
		(UNAUDITED)		(AUDITED)
		30.06.2011	30.06.2010	31.03.2011
1 (a)	Net Sales / Income From Operations	28,224.09	18,206.88	88,677.18
(b)	Other Operating Income	-	-	2.58
		28,224.09	18,206.88	88,679.76
2	Expenditure			
(a)	Decrease/(Increase) in Stock in Trade and Work in Progress	(3,050.75)	(1,314.61)	(4,737.13)
(b)	Consumption of Raw Materials	19,896.13	10,711.09	52,948.41
(c)	Purchase of Traded Goods	1,707.67	827.55	4,810.56
(d)	Employees Cost	3,516.95	2,910.90	11,552.96
(e)	Depreciation	753.68	638.14	2,719.44
(f)	Other Expenditure	3,751.36	3,086.72	14,322.44
(g)	Total	26,575.04	16,859.79	81,616.68
	Profit from Operations before Other Income, Interest & Exceptional Items	1,649.05	1,347.09	7,063.08
3	Exceptional Items (1 - 2)	-	-	-
4	Other Income	19.48	34.75	260.27
5	Profit Before Interest & Exceptional Items (3 + 4)	1,668.53	1,381.84	7,323.35
6	Interest	619.90	338.39	1,852.06
7	Profit After Interest but Before Exceptional Items (5 - 6)	1,048.63	1,043.45	5,471.29
8	Exceptional Items	-	-	-
9	Profit before Tax (7+8)	1,048.63	1,043.45	5,471.29
10	Tax Expense (Net of MAT Credit entitlements for the current quarter)	273.57	301.49	1,063.27
11	Net Profit after tax (9-10)	775.06	741.96	4,408.02
12	Share in (Profit) / Loss of Associates	3.87	-	6.42
13	Minority Interest	(0.09)	-	(0.03)
14	Net Profit for the Period (11-12)	771.28	741.96	4,401.63
15	Paid-up Equity Share Capital (Equity Shares of Re 1 each)	504.09	504.09	504.09
16	Reserves Excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	23,589.96
17	EARNINGS PER SHARE (EPS)			
(a)	Basic EPS before & after Extraordinary Items (Not Annualized) -Rs	1.53	1.47	8.73
(b)	Diluted EPS before & after Extraordinary Items (Not Annualized)-Rs	1.53	1.47	8.73
18	Public Shareholding			
	- Number of Shares	280,612,726	303,690,965	280,612,726
	- Percentage of Shareholding	55.67%	60.25%	55.67%
19	Promoters and Promoter Group Shareholding			
(a)	Pledged / Encumbered			
	- Number of Shares	59,350,000	15,800,000	62,100,000
	- Percentage of Shares (as a percentage of the total shareholding of promoter and promoter group)	26.57%	7.89%	27.80%
	- Percentage of Shares (as a percentage of the total share capital of the company)	11.78%	3.13%	12.32%
(b)	Non - Encumbered			
	- Number of Shares	164,062,044	184,533,805	161,312,044
	- Percentage of Shares (as a percentage of the total shareholding of promoter and promoter group)	73.43%	92.11%	72.20%
	- Percentage of Shares (as a percentage of the total share capital of the company)	32.55%	36.62%	32.01%
20	Shares held by Custodians and against which Depository			
(a)	Promoters and Promoter Group Shareholding	Nil	Nil	Nil
(b)	Public Shareholding	Nil	Nil	Nil

De

**Segment wise Revenue, Results & Capital Employed
(under Clause 41 of the Listing Agreement)**

I Geographical Segments:

The Company has considered geographic segments as the primary segments for disclosure. The geographic segments are mainly India, South Africa and Europe on the basis of Organisation Structure and Operating Locations. Indian segment includes operations in India, South African segment includes operations in South Africa along with its subsidiaries and European segment includes operations in Netherlands along with its subsidiaries across europe

II Business Segments

The Company has considered business segments as secondary segment for disclosure. The Company's operation comprises of one segment - Tyres, Tubes & Flaps and therefore there are no other business segments to be reported Under AS - 17

III Information about Primary Segments

Rs. Million

Particulars	Consolidated Results		
	Quarter Ended (Unaudited)		Year Ended (Audited)
	30.06.2011	30.06.2010	31.03.2011
1. Segment Revenue			
India	19,607.76	11,212.67	54,904.86
South Africa	2,800.11	2,664.38	11,830.92
Europe	6,035.24	4,375.64	22,343.72
Others	33.69	-	-
Total Segment Revenue	28,476.80	18,252.69	89,079.50
Less : Inter Segment Revenue	252.71	45.81	402.32
Net Sales	28,224.09	18,206.88	88,677.18
2. Segment Results			
India	1,156.81	833.95	4,128.40
South Africa	(51.29)	70.70	320.84
Europe	589.17	511.73	2,975.40
Others	(15.91)	(8.61)	(29.03)
Total Segment Results	1,678.78	1,407.77	7,395.61
Less : Interest Expenses	619.90	338.39	1,852.06
Other Unallocable Corporate Expenses / Eliminations	10.25	25.93	72.26
Profit Before Tax	1,048.63	1,043.45	5,471.29
3. Capital Employed (Segment Assets - Segment Liabilities)			
India	22,275.96	20,035.09	21,727.11
South Africa	4,260.06	2,288.56	4,328.43
Europe	7,770.82	4,139.40	7,231.15
Others	279.17	76.77	238.21
	34,586.01	26,539.82	33,524.90
Add: Other Corporate Assets & Liabilities	1,541.04	2,798.91	1,504.18
Less: Eliminations	11,076.43	9,170.50	10,895.33
Total Capital Employed	25,050.62	20,168.23	24,133.75

ce

NOTES:

- 1 The key standalone financial information of the company is as under:

Particulars	Quarter Ended * (Unaudited)		Year Ended (Audited)
	30.06.2011	30.06.2010	31.03.2011
Net Sales	19,607.76	11,212.67	54,904.86
Net Profit Before Tax	628.52	575.05	2,635.48
Net Profit after Tax	444.33	406.05	1,982.53

Rs. Million

* The above standalone financial information has been subjected to limited review by the statutory auditors.

- 2 The unaudited consolidated financial results for the quarter ended June 30, 2011 have been subjected to limited review by the Statutory Auditors.
- 4 The number of investor complaints received during the quarter were 7(seven) all of which have been disposed off. There were no investor complaints pending at the beginning or at the end of the quarter.
- 5 The Company has opted to publish Consolidated financial results for the financial year 2011-12. Standalone financial results, for the quarter ended 30th June, 2011 can be viewed on the website of the Company, National Stock Exchange of India Limited and Bombay Stock Exchange Limited at www.apollotyres.com, www.nseindia.com and www.bseindia.com respectively.
- 6 The above results were reviewed by the Audit Committee on 10th August 2011 and approved by the Board of Directors at its meeting held on 11th August 2011.
- 7 Previous periods' figures have been regrouped / rearranged wherever considered necessary.

For and on behalf of the Board
of Directors of Apollo Tyres Ltd.



PLACE: KOCHI
DATE: 11th August 2011

ONKAR S. KANWAR
CHAIRMAN & MANAGING DIRECTOR