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Sanjay Gandhi Transport Nagar, Delhi, India, May 30, 2011

## Chairman Onkar Kanwar inaugurates 1<sup>st</sup> Apollo CV Zone India's only full-service outlet for commercial vehicles

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India's 1<sup>st</sup> full-service commercial vehicle tyre outlet was inaugurated today on the outskirts of Delhi, in Sanjay Gandhi Transport Nagar, by **Onkar S Kanwar, Chairman, Apollo Tyres Ltd**. While Apollo, and other tyre makers, have similar service outlets for passenger vehicles, commercial vehicles have not received adequate attention in terms of state-of-the-art service centres, trained personnel and a pleasing service environment.

Said **Onkar S Kanwar, Chairman, Apollo Tyres Ltd** said, "All our customers are equally important for us. Our thought was, if passenger car drivers deserve a service mentality and modern retail facilities in our Apollo Zones, so do commercial drivers -- in reality they are people on whom the economy rides! We are looking to build a network of **Apollo Commercial Vehicle (CV) Zones** across the country over the year, placing each one of them at key locations in transport hubs and on highways to create greatest convenience for our commercial segment operators."

**Apollo CV Zones** equipped with tyres sales, wheel alignment, balancing and nitrogen gas filling facilities, would also offer other services specifically for the radial tyre user like the services of the techno-commercial Apollo team called Forza and the Apollo Radial Service Assistance programme. Both of which are geared to enable operators to run and service their vehicles in a manner which enables them to extract the best cost-per-kilometre.

This particular Apollo CV Zone is spread over 5000 square feet. Apart from selling the range of Apollo's commercial vehicle tyres it also has 2 service bays, 6 trained service personnel and will cater to an estimated 2000 trucks that are parked every day at the Sanjay Gandhi Transport Nagar. The facility also has a 10-seater training centre which will be used for both driver and service, fitment and usage trainings.

The Sanjay Gandhi transport hub is home to Apollo's first Health Care Centre, established in 2000 for targeted intervention in HIV-AIDS, sexually infectious diseases and for general health of the commercial vehicle community. It is staffed with 2 medical practitioners, 4 outreach workers and averages over 250 patients every month. Apollo Tyres has 17 such Health Centres across India.

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#### About Apollo Tyres Ltd

Apollo Tyres Ltd is a high-performance company and the leading Indian tyre manufacturer. It is built around the core principles of creating stakeholder value through reliability in its products and dependability in its relationships. The company has four manufacturing units in India, four in Southern Africa and one in the Netherlands. Apollo's subsidiary companies are Apollo Tyres South Africa Pty Ltd (previously known as Dunlop Tyres) and Apollo Vredestein BV in the Netherlands. India, South Africa and Europe are the company's three domestic markets from where products are exported to over 70 countries. In each of the domestic markets the company operates through a vast network of branded, exclusive and multi-product outlets.

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